

Media Contact

For media and press inquiries, please contact
comms@mubadalacapital.ae

Brand Guidelines

IDENTITY
Primary Logo

Our logo is our first impression to the world, so we make it a strong one. Regardless of size or application, it should read clearly and confidently. This is the recommended version of the logo to use in a majority of use cases.




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IDENTITY
Logo Clearspace

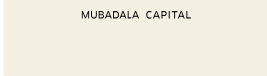
A minimum area of clear space should surround the Mubadala Capital logo. This area of isolation allows the logo to stand out, by ensuring that no other graphics, or other visual elements are kept close. Clear space is defined by the full width and height of the "M".



05

IDENTITY
Incorrect Usage

Consistency is key when it comes to our logo, and these list of do-nots should ensure its appearance is never compromised.

DO NOT DISTORT THE LOGO	DO NOT ADD EFFECTS TO THE LOGO
	
DO NOT ADD STROKE TO THE LOGO	DO NOT ALTER TYPE IN THE LOGO
	
DO NOT PLACE LOGO ON BACKGROUND WITH LOW CONTRAST	DO NOT ROTATE THE LOGO
	

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IDENTITY
Logo Orientations

To extend the logo usage, "Mubadala" and "Capital" can be stacked and either left aligned or center aligned to provide more flexibility in layouts.

HORIZONTAL



CENTER ALIGNED



08

Our Values

			
Ambitious	Responsible	Resilient	Respectful

Who We Are

Mubadala Capital is a global alternative asset management platform that manages, advises and administers for clients and limited partners over \$600 billion in assets through its wholly owned businesses and strategic partnerships. As a subsidiary of Mubadala Investment Company, Mubadala Capital combines the scale and stability of sovereign ownership with the agility and focus of a performance-driven global alternative asset management firm.

Mubadala Capital's wholly owned core alternatives businesses manage and invest over \$60 billion in assets across private equity, special opportunities with a focus on Brazil, credit, venture capital, as well as Solutions and co-investment platforms. Additionally, Mubadala Capital maintains a portfolio of strategic businesses and partnerships in private wealth, public credit, insurance, and real estate, among other areas.

With more than 250 professionals across offices in Abu Dhabi, London, New York, Rio de Janeiro, and San Francisco, Mubadala Capital serves as a partner of choice to institutional and private investors seeking differentiated risk-adjusted returns across private markets.

Facts About the Business

- Mubadala Capital is a global alternative asset management platform with \$600+ billion in assets managed, advised, and administered through asset managers and strategic partnerships.
- Established in 2011, Mubadala Capital is an independent subsidiary of Mubadala Investment Company, a \$385 billion global investor headquartered in Abu Dhabi, UAE.
- Mubadala Capital's core asset management business manages \$60+ billion directly and has established itself as a leading alternative asset manager that attracts capital based on performance, expertise, and institutional quality. Our third-party investors include pension funds, insurance companies, and endowments.
- At the core of our business is partnership, which is woven into the fabric of our operations, stakeholder interactions, and corporate ethos. We collaborate with leading global investors to create long-term value through shared expertise, resources, and vision.

FAQs

Is Mubadala Capital a sovereign wealth fund?

- Mubadala Capital is not a sovereign wealth fund. It is an independent subsidiary of Mubadala Investment Company, which is the sovereign investor. For more information on Mubadala Investment Company, please visit <https://www.mubadala.com/>
- Mubadala Capital operates as an independent alternative asset manager that deploys capital on behalf of third-party investors, including Mubadala Investment Company and institutional investors like pension funds, insurance companies, and endowments.

What is the relationship between the two entities?

- Mubadala Capital was established in 2011 as an independent subsidiary of Mubadala Investment Company. While Mubadala Capital leverages the global scale and network of Mubadala Investment Company, it operates as a distinct business with its own governance, investment strategy, and team.
- Mubadala Capital's focus on alternative investments complements Mubadala Investment Company's broader investment mandate.

Who makes investment decisions at Mubadala Capital?

- Mubadala Capital operates with independent investment decision-making processes. The firm has a team of over 250 investment professionals across their global offices who adopt a value-oriented, long-term approach to investment activities.

How does Mubadala Capital's investment approach differ from Mubadala Investment Company's?

- Mubadala Capital focuses specifically on alternative investments and manages third-party capital alongside Mubadala Investment Company capital.
- Mubadala Investment Company has a broader mandate focused on managing a diverse global portfolio across multiple sectors to generate sustainable returns for the Government of Abu Dhabi.